

DESIGN SPECIFICATIONS

Movement OD 40.00 mm
Movement Height 6.00 mm
Water Proof 50 mtr

Frequency 18,000 bph
Hairspring Breguet over-coil
Duration 50 hours

Complications

- *Co-axial Escapement*
- *Remontoir*
- Power Reserve indication.
- Visible Escapement
- Offset Seconds' hand

Case Material available
Gold (18ct)
White Gold (18ct)

Band Materials available (additional cost)
Gold (18ct)
White Gold (18ct)
Leather (Standard issue no additional cost)

Dial options to be discussed.

BIOGRAPHICAL

Greg has been living in Sydney since moving from Melbourne in his mid-twenties, he resides in the leafy suburb of Kings Langley with his wife and two children and a pet rabbit.

Greg began his career as an apprentice watchmaker in the Seiko Service Centre in Melbourne under the tutelage of Wal Asthon and David Brown; David's training at the WOSTEP Watchmaking School in Switzerland provided Greg with a fine appreciation for achieving excellence in his watchmaking skills.

Greg began his interest in building watches when he designed and built;

- A Carriage Clock *'Arc en Ciel'* incorporating a Chronometer Escapement and featuring a Chapter ring in 18ct Gold and enamel (pictured on page 2).
- A Ladies 9ct Gold Dress watch case set with two 3mm pear-shaped Sapphires and a pair of 'two point' diamonds valued around \$4,500 (pictured on page 2 top right corner).
- A Gents 9ct Gold Dress watch case set with twenty 'two point' diamonds valued around \$7,500 (pictured on page 2 bottom left corner).

Greg has recently published a training guide on 'Mainsprings, Gear Trains & Determining Hairspring CGS N^os. in Watch Design'.

Qualifications:

Watch and Clockmaker ITCV 226069
Advanced Diploma in Financial Planning
Advanced Diploma in Electronics & Communications

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www.myhorologist.net.au



Gregory Sutton ~ Horologist

BLACK SILK PROSPECTUS

Hand crafted, Limited Edition watches, incorporating original designs and over one hundred hand made parts.

A celebration of elegance and beauty, a synthesis of 'old world' charm and leading edge technology.

An objet d'art with sensual values that touch the soul, that cannot be eroded by time.

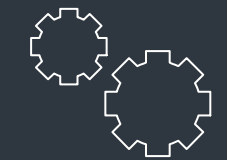


Creating and making watches

A PASSIONATE DEDICATION TO MAKING AN ALL AUSTRALIAN COLLECTION OF WATCHES

As the only Australian born Horologist endeavouring to design and build watches in Australia, Greg demonstrates a passionate dedication to making an all Australian collection of watches that will amaze the Horological world. As a Horologist, Greg has over 20 years' experience, starting as an apprentice he has always pursued the highest levels of excel-

lence in his work. Greg's watches will exhibit superior performance and reliability due to the *Remontoir* (re-winding) mechanism that delivers that precise measure of energy to the escapement, the *Co-axial Escapement* that doesn't require oil, and this is why Greg offers a 10 year warranty to his clients.



RESEARCH AND DEVELOPEMENT

Between 5 - 10% of all profit will be invested into R&D to deliver future innovative designs. Greg has already built 'proof of concept' proto-types for his unique designs.

SEED CAPITAL

This Offer is designed to raise 'Seed Capital' to finance Gregory Sutton ~ Horologist.

As a Participant in this Offer, you will be making possible the creation of a uniquely Australian Horological Entity producing ten to twenty handmade units per year and generating cash flows of around \$1.5 Million annually by year Three.

A watch like the Limited Edition Black Silk would be expected to have a price tag of round \$100,000. Ten units will be offered in this exceptional value for money opportunity; allowing Greg to develop and explore market opportunities that would otherwise not be open to him. Greg will achieve savings in set up costs and repetitive operations not otherwise possible while securing the necessary financial funding for the future.

This is a strictly Limited run, there will only be Ten units ever made plus One additional unit to be retained by Greg.



Australian design and innovation.

THE OFFER

Every Limited Edition Black Silk will be personally tailored to each Participant's choice of:

- Case material - Gold/White Gold.
- Dial colour combination (a limited range of options will be available)
- Band - Gold/ White Gold. (Leather will be fitted as standard.)

THE COST

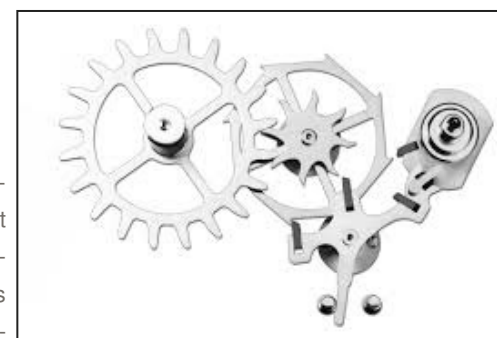
Participants in this Offer will be able to secure their personally tailored Limited Edition Black Silk with a deposit of Ten Thousand dollars (\$10,000) which is non-refundable. The balance of Forty Thousand dollars (\$40,000) is due on delivery. This investment is unsecured in nature and designed for mature investors only.

THE DELIVERY

Delivery of your Watch is estimated to be between Nine (9) and Twelve (12) months from close of this Offer. Delays beyond this time frame are not expected however Greg will not supply an inferior product less than investors would expect.

ARTISANS AND TECHNOLOGY

Greg will work with specialist Australian Gold-Smiths, Enamellists and Engravers to create the perfect case and dial work for his very exclusive clientele. Greg's dedication has resulted in hundreds of hours of research and several designs that merit a patent. Greg has built 'Proof of Concept' models as part of his investigations; his research has also resulted in the publication of a paper 'Barrel, Gear Train & Balance Calculations in Watch Design'.



DESIGN ~ IT'S COMPLICATED

A complication is any function on a watch, other than the display of the time. Complications can range from simple displays of the date, to extremely rare works of high horology that combine numerous functions.

Black Silk has five (5) complications, they are;

- *Co-axial Escapement*; a low friction escapement that requires no oil and improves long term time keeping.
- *Remontoir* (re-winding); a system that evens out variations of power flowing to the escapement.
- Power Reserve indication.
- Visible Escapement
- Offset Seconds' hand



FUTURE MARKET OFFERS

Greg has several other Watch projects in development and early design stages. Participants in this Offer will be included in future launches.



HAND-MADE WATCH VALUES

The 2012 Sothby's Auction of a Pocket Watch designed by the late George Daniels (OBE, CBE) with two complications – a spring detent chronometer and tourbillon was sold for £290,000 GBP